

**AUTISM SPEAKS** 

## LIGHT IT UP BLUE

FOR GREATER UNDERSTANDING +ACCEPTANCE

# ABOUT WORLD AUTISM MONTH AND LIGHT IT UP BLUE

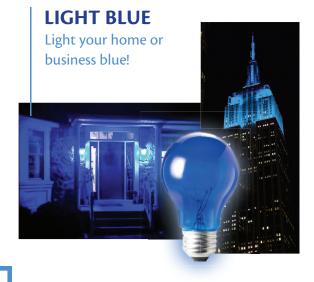
**Each April**, Autism Speaks celebrates the start of its signature campaign, *Light It Up Blue*, along with the international autism community in recognition of United Nations designated *World Autism Awareness Day* and April, *World Autism Month*.

### **HOW TO LIGHT IT UP BLUE**



#### **WEAR BLUE**

Wear blue on April 2 and during the first week of April.



#### **POST BLUE**

Post a selfie #LightItUpBlue

#### **Suggested Post**

Please join me today to #LightItUpBlue with @AutismSpeaks for the millions impacted by #autism worldwide. #Congress4LIUB



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